

Food Cost Analytics for Leader in Food and Beverage Industry



SUCCESS STORY



Background

This industry leader is one of the biggest franchises in the country and is one of the India's largest food service Company. The Company holds the master franchise rights for two international brands, largest Pizza brand and largest donuts brand addressing two different food market segments. The Company also has got rights to the largest franchises all across the world and is also starting many homegrown ventures.



Challenge Faced & Problem Statement

To control costs and avoid product spoilage, it became critical for our client to optimize their inventory and supply chains. However, delays in reports and varying trends in material consumption made it difficult. Additionally, there was a lack of visibility into various POS due to delays caused by transactional reporting.

We helped our client with enterprise-grade financial and food cost analysis to empower employees, from management to analysts, with the insight they need to more efficiently manage their daily business, make better strategic decisions, and effectively drive the top- and bottom-line. Here are some challenges we help them overcome:

- Lack of visibility into food cost and haphazard decision making
- No insights into profitability of individual branches
- No direct mapping of actual food cost with ideal food cost
- Decentralized pool of unstructured data with standard business warehouse

Our Solution

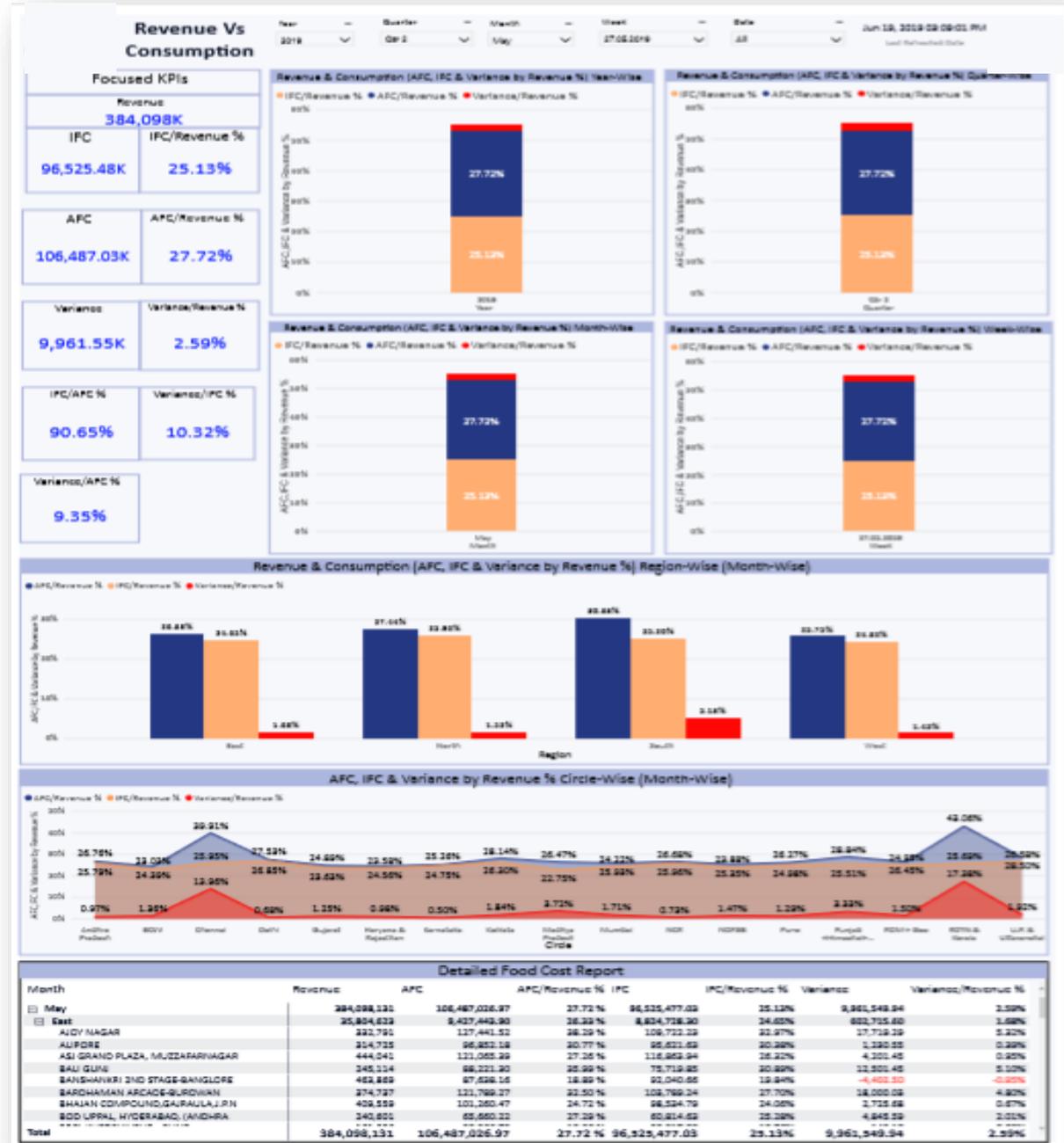
Our solution easily integrates data from a wide range of sources and allow users to seamlessly access analytics and user-intuitive dashboards on food-cost analytics giving them insight into KPIs critical for business success. Using powerful data visualization capabilities, our client could identify individual chains with high food spoilage faster and take timely, targeted action. Application users can access a secure, personalized view of the financial information that is most relevant to their role. By mobilizing these applications, our client could not only achieve major productivity gains, they can also achieve significant cost savings and optimize on their supply chain.



A Glimpse of the Main Dashboard

For pan-India, Regions, and Restaurants, Values presented will cover Revenue, Actual Food Cost (AFC), Ideal Food Cost (IFC) and Variance in Food Cost (VFC) were measured.

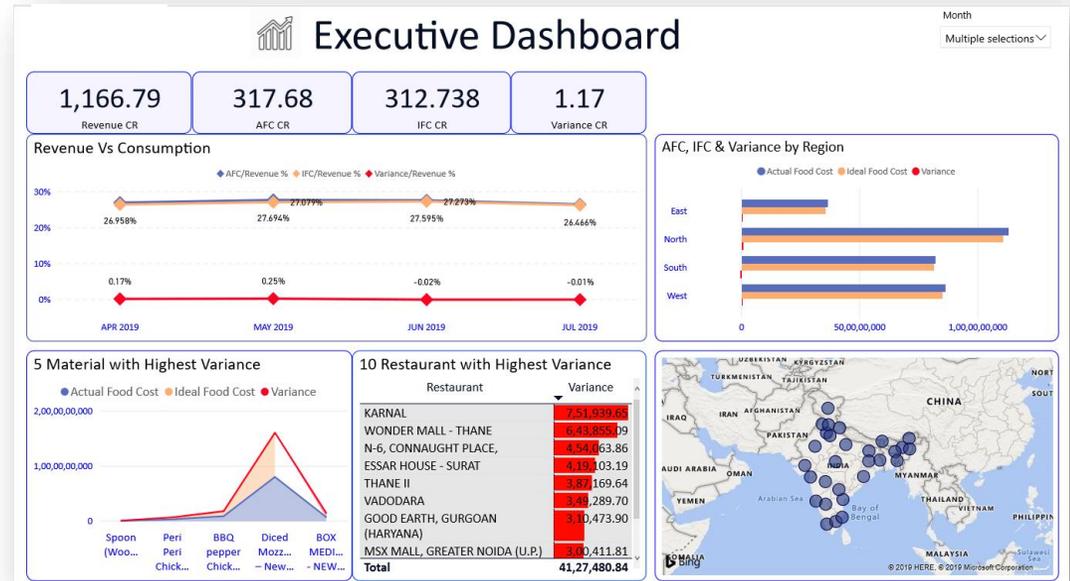
Reports are filtered by data, time, week, region, state, circle and restaurant dimensions.



Executive Dashboard

Management had access to following reports: Actual Food cost, Ideal Food cost and Variance (in absolute figures and % against Revenue). The KPIs measured are stated below:-

- Revenue
- Variance
- Variance/Revenue%
- Actual Food Cost
- AFC/Revenue %
- Top 10 Chains with Max Variance
- Ideal Food Cost
- IFC/Revenue %



Opening/Closing Material Dashboard

KPI Main Dashboard for Material Reports: The report covers the following KPIs:-

- Opening Stock Quantity/Value
- Actual Food Cost Quantity/Value
- Closing Stock Quantity/Value
- Ideal Food Cost Quantity/Value
- Total Deliveries Quantity/Value
- Variance Quantity/Value

Material Consumption

Month: MAR 2020

Food Cost Report

Particulars	Deliveries Value	Cl. Stock Qty	Cl. Stock value	AC Qty	AC Value	IC Qty	IC Value
MAR 2020	0.00	3,30,64,538.24	40,95,00,000.03	3,04,39,027.06	52,12,80,962.47	2,91,77,276.07	51,66,14,953.07
East	0.00	40,17,735.93	5,37,80,187.06	33,44,690.23	6,21,40,261.88	31,85,547.97	6,17,18,514.07
Arunachal Pradesh	0.00	28,166.27	3,79,204.38	22,436.67	3,94,645.22	18,787.59	3,86,014.07
West Bengal+North Es	0.00	28,166.27	3,79,204.38	22,436.67	3,94,645.22	18,787.59	3,86,014.07
ITTANAGER	0.00	28,166.27	3,79,204.38	22,436.67	3,94,645.22	18,787.59	3,86,014.07
7Up 500ml 24 Rs60	0.00	54.00	1,143.82	74.00	1,567.47	68.00	1,440.00
7Up 5ltr BIB	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Achari Seasoning	0.00	0.89	242.70	0.26	69.13	0.04	10.00
Alluminium Sheet (500 Sheets)	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Arancini Veg Patty (490 GM)	0.00	12.00	750.02	8.00	538.04	9.00	567.00
Babycorn Can (Drained Weight 425 G	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Babycorn Can (Drained Weight 440 G	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Bailey Premium (500 ml)	0.00	256.00	2,048.14	219.00	1,752.07	191.00	1,528.00
Total	0.00	3,30,64,538.24	40,95,00,000.03	3,04,39,027.06	52,12,80,962.47	2,91,77,276.07	51,66,14,953.07

Business Benefits

- Leverage pricing analytics model to develop high impact strategies minimizing food cost
- Benchmark the actual cost against the standard or attainable cost, which is an “ideal” figure derived from the standardized recipes.
- Comprehensive visibility into data and enhanced management capabilities for decision making.
- Elimination of delays caused by standard reporting and aggregating data from 1450+ POS for accurate reporting of data.



About us:

Established in 2009, Orane Consulting Pvt. Ltd is an IT Consulting Company. We are a team of 110+ dedicated professionals who are committed to meet and exceed customer expectations. Our unique technology capabilities coupled with domain understanding has enabled us to provide excellent value-driven solutions to customers across verticals.

We're authentic in our actions and approach, we have a passion for innovation, and we know that smart insights lead to better outcomes... making way for you to achieve unstoppable business intelligence. We partner with our customers to break down the barriers preventing insight-driven decision-making by transforming their data and analytics into a conduit for growth and innovation.

For more information, please contact us at:

T: +91- 120-4888111

Email: Sales@oraneconsulting.com

Visit us: www.oraneconsulting.com